



# Chart your own savings.

Sprint saves over comparable messaging and data plans from AT&T and Verizon. Don't believe it? See for yourself.

## Individual Messaging Plans

Anytime minutes per month	<b>Sprint</b> Everything Messaging	<b>Verizon</b> Nationwide Select	<b>AT&amp;T</b> Nation Talk & Text	<b>Minimum savings</b> over two years
450 min.	\$49.99	\$59.99	\$59.99	<b>Save \$240</b>
900 min.	\$69.99	\$79.99	\$79.99	<b>Save \$240</b>
Unlimited	\$99.99 <small>Simply Everything includes data</small>	\$119.99	\$119.99	<b>Save \$480</b>

Other monthly charges apply. See below.\*\*

## Individual Messaging and Data Plans

Anytime minutes per month	<b>Sprint</b> Everything Messaging	<b>Verizon</b> Nationwide Premium	<b>AT&amp;T</b> Nation Talk, Text & Web (plus AT&T Navigator)	<b>Minimum savings</b> over two years
450 min.	\$69.99	\$79.99	\$84.98	<b>Save \$240</b>
900 min.	\$89.99	\$99.99	\$104.98	<b>Save \$240</b>
Unlimited	\$99.99 <small>Simply Everything</small>	\$139.99	\$144.98	<b>Save \$960</b>

Other monthly charges apply. See below.\*\*

\$9.99 navigation charge added to AT&T Unlimited plan.

## Family Messaging Plans

Shared anytime minutes per month for two phones	<b>Sprint</b> Everything Messaging Family	<b>Verizon</b> Nationwide FamilyShare Select	<b>AT&amp;T</b> FamilyTalk Talk & Text	<b>Minimum savings</b> over two years
1500 min.	\$99.99	\$119.99	\$119.99	<b>Save \$480</b>
3000 min.	\$149.99	\$179.99	\$179.99	<b>Save \$720</b>
Unlimited	\$189.98 <small>Simply Everything includes data</small>	\$229.98	\$229.99	<b>Save \$960</b>

Other monthly charges apply. See below.\*\*

## Family Messaging and Data Plans

Shared anytime minutes per month for two phones	<b>Sprint</b> Everything Data Family	<b>Verizon</b> Nationwide FamilyShare Premium	<b>AT&amp;T</b> FamilyTalk Talk, Text & Web (plus AT&T Navigator)	<b>Minimum savings</b> over two years
1500 min.	\$129.99	\$159.99	\$169.97	<b>Save \$720</b>
3000 min.	\$169.99	\$219.99	\$229.97	<b>Save \$1,200</b>
Unlimited	\$189.98 <small>Simply Everything</small>	\$269.98	\$279.97	<b>Save \$1,920</b>

Other monthly charges apply. See below.\*\*

\$9.99 navigation charge added to AT&T Unlimited plan.

### Sprint plans include Unlimited Night Calling at 7 p.m.

- > Verizon does not offer a 7 p.m. calling option
- > AT&T offers 7 p.m. calling for \$8.99/mo. more

Existing Sprint customers can switch Sprint plans without a contract extension. Available on new lines of activation with a two-year agreement.

Please carefully review the Service Plans & Rates guide for more information on important terms & conditions for service plans and features.

\*\*Monthly charges exclude taxes, Sprint Surcharges [incl. USF charge of up to 11.4% (varies quarterly), Administrative Charge (up to \$1.99/line/mo.), Regulatory Charge (\$0.20/line/mo.) & state/local fees by area]. Sprint Surcharges are not taxes or gov't-required charges and are subject to change. Details: Sprint.com/taxesandfees.

Comparisons based on publicly-available information as of 11/17/08 comparing base monthly rates, excluding taxes, surcharges and fees. May require up to a \$36 activation fee/line, credit approval, deposit. Up to \$200 early termination fee/line applies. **Sprint Service Plans:** Offer ends 01/10/09. Add'l Anytime Min.: Up to \$0.45/min. Nights: Mon-Thurs. 7pm - 7am; Wknds: Fri. 7pm- Mon. 7am. Partial min. charged as full min. **Messaging:** Includes text, picture and video for domestic messages sent or received. International messages are 20¢ sent or received. SMS voice messages may incur an additional data charge of 3¢/KB. **Data:** Premium content/downloads (games, ringtones, songs, certain channels etc.) are add'l charge. Text to 3rd parties to participate in promotions or other may result in add'l charges. Sprint Music Premier includes 150 radio channels and access to 99¢ song downloads. Sprint TV Premier includes over 20 available channels. GPS Navigation includes Sprint Navigation for Sprint phones or Telenav GPS Navigator for Nextel Phones. GPS reliability varies by environment. International services are not included. E-mail includes use of Sprint Mobile Email, Microsoft Direct Push technology via ActiveSync™, VersaMail, IBM Lotus Notes Traveler® or BlackBerry® Internet Service (BIS). **Usage limitation:** Sprint may terminate service if (1) more than 800 minutes, (2) a majority of minutes or (3) a majority of kilobytes in a given month are used while roaming. **Other Terms:** Coverage not available everywhere. Nationwide Sprint and Nextel National Networks reach over 262 and 274 million people, respectively. The Sprint Mobile Broadband Network reaches over 248 million people. Offers & service plan features not available in all markets/retail locations or for all phones/networks. Other restrictions apply. See store representative, in-store material or Sprint.com for details. ©2008 Sprint. Sprint and the logo are trademarks of Sprint. Other marks are the properties of their respective owners.